

## Lecturer DENG Tianbai

College	College of Journalism & Communication
Current Position	Lecturer
Types of Tutor	Master Tutor
Language	Chinese/English
Education	PhD of Shanghai East Normal University
Research Interests	New Media Studies, International Communication, Cultural Industry
Selected Publications	<p>Published Books:</p> <p>Experience Model and Communication Strategy of American Local Cultural Festivals Branding, Guang Ming Daily Press, First Edition, November 2015.</p> <p>Translated book, Leadership Communication, Fudan University Press, First Edition, August 2013.</p> <p>Published Articles:</p> <p>Subei Daily and Huaihe Environmental Project, Archives and Construction, 2019.09.</p> <p>What are ProPublica Site Keeping and Reforming in its Investigative Reporting?—ProPublica's Main Prize-Winning Works in the Year of 2017, News and Writing, 2018.05.</p> <p>The Exploration of the China's Environmental Communication Talents Training and Cultivation: Taking the Journalism School of Columbia University for Example, Environmental Education, 2018.05.</p> <p>TV Drama “Public Servant for Guns and Cannons”: “Usual-Odd” Style of Visual Narration in the Context of Late Qing Dynasty, Film Literature, 2014.05.</p> <p>On the Cultural Space Construction of Regional Cities, Journal of Yangzhou University (Humanities and Social Sciences Edition), 2013.06.</p> <p>On the Issue of Context in News Reporting,</p>

	Journalism and Mass Communication Monthly, 2011.09.
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